

## **BUSINESS**

### **Qualification Awarded**

Students who graduate from this program are awarded a Doctorate Diploma.

### **Level of Qualification**

In this program education is given at the level of postgraduate doctorate.

### **Specific Admission Requirements**

ALES equally weighted scores of candidates who will apply to this department will be evaluated. For the Department of Business Administration Doctorate Program, they must get at least 55 from an exam accepted by YDS, YÖKDİL or the equivalent of YÖK in the last five years. Those who have completed their master's degree in their related field can apply to doctorate programs.

### **Specific Arrangements for Recognition of Prior Learning**

Those who have completed their master's degree in the relevant field can apply to doctoral programs.

### **Qualification Requirements and Regulations**

Students must be successful in a 60 ECTS course within a maximum of four semesters. Following the completion of the courses, doctoral students are required to take the 30 ECTS Preparation for the Doctoral Qualifying Exam and take the proficiency exam in science. Students who are successful in this exam will come to the stage of preparing their doctoral thesis and they will be assigned a doctoral thesis advisor and a thesis monitoring committee. In this process, students are required to complete a 120 ECTS thesis program within a total of four semesters. Students who successfully complete their courses and pass the doctoral qualification exam are obliged to start and complete their thesis study in accordance with the Graduate-Doctorate Regulations of the Graduate Education Institute.

### **Profile of the Program**

The purpose of the PhD program in Business Administration; To enable the student to gain

the necessary knowledge in the field, to conduct independent research, to interpret scientific findings and events by examining them with a broad and in-depth perspective, to reach new syntheses, to develop a new method of universal quality and to produce new knowledge. Programs are open to applications from students who have mastered the same field with thesis. Graduated students are entitled to the title of doctor who has a specialization in their field.

### **Key Learning Outcomes**

- 1- Conducts universal research and generates new knowledge in the field of accounting and finance.
- 2- Creates projects that will develop a scientific thought and economic life.
- 3- Examines the concepts and ideas related to the field with scientific methods, interprets and evaluates the data.
- 4- Gains advanced knowledge on basic concepts of business administration, basic functions of business and management, historical development of business science, relations with other disciplines, businesses and their environment, objectives of business, feasibility studies, inter-company collaborations and entrepreneurship, and implements them by making managerial decisions.
- 5- To be able to access information and search for resources for this purpose, it uses databases and other sources of information.
- 6- Gains the ability to think and analyze analytically in the field of accounting and finance.
- 7- Follows national and international developments in the field of accounting and finance and makes unique contributions to the academic literature.
- 8- Contributes to our country and the world of science with its thoughts, stance and scientific studies.
- 9- Searches the literature, prepares an academic article and presents her work.
- 10- Contributes to the process of becoming an information society by constantly following technological, social or cultural developments in academic and professional contexts.
- 11- Develops strategic financial plans for businesses by following the innovations in accounting and finance.
- 12- Has the ability to identify the problems faced by businesses, to develop solutions by making the necessary research design.

13- Understands the local, national, international and global dimensions of business management. In this context, the basic concepts of strategic management, strategic management process, approaches related to strategic management, strategy development process and strategic analysis, analysis of strategic alternatives and strategy selection, strategy implementation and control.

14- Uses knowledge that requires expertise in analyzing, synthesizing and evaluating new and complex ideas by understanding the interaction between various disciplines related to the field of business.

### **Occupational Profiles of Graduates with Examples**

Our program, which has not graduated yet, aims to have graduates who have the will and ability to do research, are open to new ideas, have high analytical skills and are successful in communication. Our graduates are expected to work in academic staff or in high-level positions in public institutions or private sector.

### **Access to Further Studies**

There are no top degree graduate programs.

Course Structure Diagram with Credits

1st Semester Course Plan					
Course unit code	Course unit title	Type of course unit	Lecture + Recitation	Local credits	ECTS credits
İŞL701	SCIENTIFIC RESEARCH METHODS AND ETHICS	Compulsory	3+0	6,00	6,00
İŞL719	PREPARATION FOR PROFICIENCY	Compulsory	0+0	30,00	30,00
İŞL720	THESIS PROPOSAL	Compulsory	0+0	30,00	30,00
İŞL703	SECTORAL ACCOUNTING APPLICATIONS	Elective	3+0	6,00	6,00
İŞL705	STRATEGIC COST MANAGEMENT	Elective	3+0	6,00	6,00
İŞL707	FINANCE THEORY	Elective	3+0	6,00	6,00
İŞL709	INTERNATIONAL FINANCIAL TECHNIQUES	Elective	3+0	6,00	6,00
İŞL711	ORGANIZATIONAL BEHAVIOR	Elective	3+0	6,00	6,00
İŞL713	ORGANIZATION THEORIES	Elective	3+0	6,00	6,00
İŞL715	STRATEGIC MANAGEMENT	Elective	3+0	6,00	6,00
İŞL717	HUMAN RESOURCES MANAGEMENT	Elective	3+0	6,00	6,00
<b>The students are to take a total of 30 ECTS every semester giving priority to compulsory courses.</b>					
2nd Semester Course Plan					
Course unit code	Course unit title	Type of course unit	Lecture + Recitation	Local credits	ECTS credits
İŞL702	DEPARTMENTAL SEMINAR	Compulsory	3+0	6,00	6,00
İŞL719	PREPARATION FOR PROFICIENCY	Compulsory	0+0	30,00	30,00
İŞL720	THESIS PROPOSAL	Compulsory	0+0	30,00	30,00
İŞL704	MANAGERIAL ACCOUNTING AND APPLICATIONS	Elective	3+0	6,00	6,00
İŞL706	INDEPENDENT AUDITING STANDARDS AND APPLICATIONS	Elective	3+0	6,00	6,00
İŞL708	APPLIED ACCOUNTING AND FINANCE RESEARCH	Elective	3+0	6,00	6,00
İŞL710	FINANCIAL TABLE ANALYSIS AND APPLICATIONS	Elective	3+0	6,00	6,00
İŞL712	CONTEMPORARY MANAGEMENT PRACTICES	Elective	3+0	6,00	6,00
İŞL714	INTERNATIONAL BUSINESS	Elective	3+0	6,00	6,00
İŞL716	ENTREPRENEURSHIP AND PROJECT MANAGEMENT	Elective	3+0	6,00	6,00
İŞL718	STRATEGIC HUMAN RESOURCES MANAGEMENT	Elective	3+0	6,00	6,00
<b>The students are to take a total of 30 ECTS every semester giving priority to compulsory courses.</b>					